

Get in the Guide!

Local Food Guide 2022/23

ST. LAWRENCE COUNTY

Place your ad in St. Lawrence County's guide to farm stands, u-picks, farmers markets, restaurants and other outlets that offer locally grown food.

- **10,000 paper copies** distributed throughout the county, 4,500 of which are distributed through North County This Week.
- Direct mailing to **more than 2,000** local food lovers.
- **Product index** in addition to the alphabetical listings to help customers find exactly what they're looking for.
- **Farmers Market Customer's Guide** explains how to purchase items from local vendors.
- **GardenShare's online Food Guide** includes expanded search features, maps, and photos.
- **Great rates** and maximum exposure!
- Fill out the Advertisement Order on the back and send us your completed ad.

Rates

Premium Page (Color)	\$800	Back page, inside front cover, or inside back page
Full page (color)	\$550	8.75 X 11.25 (with bleed) OR 7.5 x 10 (no bleed)
Half Page	\$250	7.5 x 4.875 (horizontal) OR 3.667 x 10 (vertical)
Quarter Page	\$175	3.667 x 4.875 (vertical) OR 7.5 x 2.375 (horizontal)
Business Card	\$100	3.667 x 2.735

Add color to Half, Quarter, or Business Card for \$50

Advertisement fees help offset the cost of the guide and allow us to continue to publish and distribute this well-loved and heavily used local resource

Deadline: we must receive your form which is on the back by February 26, 2022 to reserve you space in the Guide. GardenShare will begin to distribute the Guides in May 2022.

If there are any questions, contact us!

Phone: (315) 261-8054 Email: info@gardenshare.org

The Local Food Guide is published annually by GardenShare, a nonprofit community organization which promotes a local food system that ensures food security for all St. Lawrence County residents. Visit our website www.GardenShare.org for more information.



GARDENSHARE'S ST. LAWRENCE COUNTY

Local Food Guide 2022/23

ADVERTISEMENT ORDER:

Advertiser: _____

Contact Person: _____

Address: _____

Phone Number: _____

Email Address: _____

Send Invoice to: _____

- | | | |
|---|-------|--|
| <input type="checkbox"/> Premium Page (Color) | \$800 | Back page, inside front cover, or inside back page |
| <input type="checkbox"/> Full page (color) | \$550 | 8.75 X 11.25 (with bleed) OR 7.5 x 10 (no bleed) |
| <input type="checkbox"/> Half Page | \$250 | 7.5 x 4.875 (horizontal) OR 3.667 x 10 (vertical) |
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Advertisement PDF coming from: _____

Yes, I would like Local Food Guides to distribute. How many _____

DEADLINE

You must reserve your space by **February 26, 2022** to be included in the Guide!

Return form to: info@gardenshare.org or mail to GardenShare, PO Box 516, Canton NY 13617

Payment can be by check or online at GardenShare's donate page (<https://gardenshare.org/donate>)

GardenShare office use:

- | | |
|---|---|
| <input type="checkbox"/> Invoice Sent | <input type="checkbox"/> Payment Received |
| <input type="checkbox"/> Ad File Received | <input type="checkbox"/> Copy received |
| <input type="checkbox"/> Proof Out | <input type="checkbox"/> Proof Approved |