

# Get In The Guide!

It's time to place your ad in the 2026-2027 Local Food Guide!

The Local Food Guide features information about farmers markets, farm stands, businesses, and restaurants that provide locally-grown food as well as customer resources for food assistance programs and a local product index. It is used by a wide cross-section of customers throughout the county. The Local Food Guide is sure to hit your target audience and introduce your business to new customers!

**Why should you advertise in the Local Food Guide?** All proceeds help to support GardenShare's important work with programs like our Bonus Bucks, a subsidy that helps working class families double their farmers market dollars. This helps not only the participants but also the farmers that increase their customer base - keeping money in our local community, which benefits us all!



1. Reach a large amount of people throughout the county!



Several thousand copies will be printed & distributed throughout St. Lawrence County.



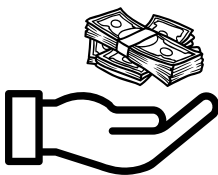
All advertisers are featured on our website!



GardenShare is researching the most effective way to distribute copies directly to residents - at no additional charge to participants!



2. It's cost effective!



The average weekly cost of a full page ad in the Local Food Guide is only **\$17.30**. For a business card sized ad, the weekly cost is only **\$2.21**!

The Local Food Guide is incredibly cost effective advertising - keeping money in your pocket!



3. It's long lasting advertising!

The Local Food Guide is readily available at stores, libraries, local health offices, and government agencies. It is distributed as needed throughout the entire year at community events as well as at Farmers Markets.

**It truly is 52 weeks of advertising to a large portion of St Lawrence County!**

## Ready to learn more?

Turn page to learn how to submit your ad!



# Local Food Guide 2026-2027

ADVERTISEMENT ORDER:

Advertiser: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Send Invoice to: \_\_\_\_\_

- Premium Page (Color) \$900 *Back page, inside front cover, or inside back page*
- Full page (Color) \$625 7.25 x 9.25"
- Half Page (Horizontal) \$300 7.25 x 4.67
- Half Page (Vertical) \$300 3.03 x 9.5
- Quarter Page \$200 3.525 x 4.67
- Business Card \$115 3.25 x 2.25



**Add color to Half, Quarter, or Business Card for \$50**

Advertisement PDF coming from: \_\_\_\_\_

Yes, I would like Local Food Guides to distribute. How many \_\_\_\_\_

**Deadline: February 27, 2026**

Forms may be submitted through the mail or online at [gardenshare.org/get-in-the-guide/](https://gardenshare.org/get-in-the-guide/)

Payments can also be submitted online through [gardenshare.org/support-gardenshare](https://gardenshare.org/support-gardenshare)

Guides will be distributed in **May 2026**.

If there are any questions about submitting an ad, contact us!  
Mailing Address: **GardenShare, PO Box 516, Canton, NY 13617**  
Phone: (315) 261-8054 Email: [jackie@gardenshare.org](mailto:jackie@gardenshare.org)

GardenShare Office Use Only:

- Invoice Sent
- Payment Received